

# JAVAHOPE INITIATIVE L.A.U.N.C.H

LEARN AND UNLOCK NEW CAREER HORIZON

## CAREER EMPOWERMENT

*Where opportunities,  
passion and inspiration  
collide*

## TOP RECRUITING AGENTS

*Connect with top  
recruiters*

## CAREER TRANSITION TIPS

*Transition easily into Tech  
learn from the sharpest minds  
and leading industry  
professionals*

## STRATEGIC NETWORKING

*Build social capital*

## SUCCESS TIPS ON

EFFECTIVELY POSITIONING FOR SUCCESS

**PIVOT SEAMLESSLY**

**IMPROVE EARNING  
CAPACITY**



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# L.A.U.N.C.H CAREER CONFERENCE

## AGENDA

### SHERATON CAVALIER, CALGARY

Time	Activity	Who
1.45pm	Pre-conference Networking & Registration	All
2.00pm	Call to Order  Conference Kick off- Welcome and Introductions	Lanre Ajayi, Founder & Executive Director, Ethnik Festivals  Compère: • Collia Barnaby • Abiodun Oduniyi
2.10pm	Land Acknowledgement	Dr, Remi Adelugba
2.10	Message from the IIBA Calgary Chapter	Reg Cracknell, President IIBA Calgary, Chapter
2.15pm	Welcome Address	Ola Ifidon <i>JavaHope Executive Director</i>
2.25pm	Introduction of Keynote speaker	Oyinda Adetunji <i>Java Hope Director- Legal</i>
2.30pm Keynote (30mins)	Keynote	Swaminathan (Swami) Chandrasekaran <i>Head of US AI Center of Excellence, KPMG US</i>  <i>Topic: AI Trends and impact on the career of the future</i>
3.00pm	Introduction of L.A.U.N.C.H Career streams and facilitators	Sade Aina & Ken Ifidon <i>JavaHope Directors</i>
3.05pm  LAUNCH Career Streams	Business Architecture	Sasha Aganova <i>Managing Partner at Process Renewal Group</i>
	Business Analysis	Marlene Barker <i>Director of the Americas West Region, International Institute of Business Analysis (IIBA)</i>  Jaya Deep Tunuguntla <i>Deputy Director of the Americas West Region, International Institute of Business Analysis (IIBA)</i>
	Cybersecurity	Oluwayomi Isinkaye <i>Enterprise Cyber &amp; Strategic risk Consultant and Cybersecurity</i>
	Supply Chain	Amreek Lamba <i>Experienced Supply Chain Professional</i>

## AGENDA

### Divya Sutra Plaza and Conference Centre Calgary Airport

Time	Activity	Who
4.05pm	Networking and Cocktail	All
4.30pm	Call to order- Dinner Session Kickoff	Compère: <ul style="list-style-type: none"> <li>• <i>Collia Barnaby</i></li> <li>• <i>Abiodun Oduniyi</i></li> </ul>
4.35pm	Land Acknowledgement	Samira Munge
4.35pm	Alberta Deputy Minister's Address	Delivered By Ola Ifidon
4.40pm	Address	JavaHope Executive Director
4.50pm	Keynote Speaker Introduction	Compère: <ul style="list-style-type: none"> <li>• <i>Collia Barnaby</i></li> <li>• <i>Abiodun Oduniyi</i></li> </ul>
5.00pm	Keynote	John Brandwagt <i>Area Manager, Huntel Global</i>  <i>Topic: Recruiters Dilemma- Evaluating the job seeker of the future and positioning for success</i>
5.40pm	Introduction of Moderator	Compère: <ul style="list-style-type: none"> <li>• <i>Collia Barnaby</i></li> <li>• <i>Abiodun Oduniyi</i></li> </ul>
5.45pm-6.15pm	Introduction of Panelists Panel Q&A Session	Moderator- Pele Williams
6.15pm-7.25pm	Dinner	All
7.30pm	Appreciation & Recognition	Java Hope Board of Directors
8.00pm	Evaluations & Vote of Thanks	Evaluations: Oyinda Adetunji <i>Java Hope Director- Legal</i>  Vote of Thanks: Ola Ifidon <i>Java Hope Executive Director</i>
8.15pm - 9.00pm	Curtains Close: <ul style="list-style-type: none"> <li>• Networking, Entertainment, Dance!</li> </ul>	All

## LAND ACKNOWLEDGMENT



Before we begin our conference today, we would like to take a moment to acknowledge that we are gathering on the traditional territories of the Treaty 7 Nations.

These lands are home to the Blackfoot Confederacy, including the Siksika, Kainai, and Piikani Nations, as well as the Tsuut'ina Nation and the Stoney Nakoda, including the Chiniki, Bearspaw, and Wesley Nations. This area is also home to the Métis Nation of Alberta, Region 3.

We honor and respect the deep history and vibrant cultures of these Indigenous communities. Let us recognize the enduring connection Indigenous peoples have to this land and commit to meaningful reconciliation and partnership.

Thank you for joining us today, and may we proceed with a spirit of learning, collaboration, and respect.

Enjoy the conference!





## **Greetings from Dr. Ako Ufodike**

*Alberta's Deputy Minister of Immigration and  
Multiculturalism*

I would like to offer warm greetings to everyone gathered at the Java Hope Foundation Career Empowerment Conference Dinner. Java Hope Foundation is committed to empowering individuals by providing essential tools and resources that aligns closely with my department's goals. Navigating the intersections of immigration policies and career opportunities is crucial in fostering a vibrant and inclusive workforce in Alberta.

My department is dedicated to building a province where cultural origins, languages, and faiths are valued and respected. This commitment is shared by all of us as we work together to foster a more vibrant and inclusive community.

Today's event is a powerful reminder of the enduring spirit of community and the impact of collective action. Your dedication to preserving cultural heritage, promoting educational initiatives, and supporting community integration reflects the values that we all hold dear.

By working together to advance multiculturalism, we can create a future where everyone's contributions are recognized and celebrated. Your efforts continue to inspire and uplift, guiding us all toward a more inclusive and compassionate society.

On behalf of the department of Immigration and Multiculturalism, I extend my heartfelt thanks for your role in contributing to our province's rich cultural mosaic.

# MESSAGE FROM THE IIBA CALGARY CHAPTER



**Reg Cracknell**  
President, IIBA®  
Calgary Chapter



As President of the IIBA® Calgary Chapter, I am honored to congratulate Ola Ifidon, the Executive Director of Java Hope Foundation, for the inspiring vision behind the Java Hope Foundation and for bringing the L.A.U.N.C.H Career Empowerment Conference to life. This remarkable event stands as a testament to Ola's dedication to creating opportunities for career development and empowerment in our community. Through this conference, the Java Hope Foundation provides a vital platform for individuals to discover their potential and connect with resources that will shape their futures.

At the IIBA® Calgary Chapter, we are equally committed to advancing professional development through a variety of educational and networking events. From engaging study groups that prepare you for certifications to our mentoring program designed to elevate your career, we offer a wide range of opportunities for growth. Our annual Professional Development Day features world-class speakers discussing the latest trends and practices in the business analysis profession. Volunteering with our chapter allows members to work alongside an inspiring leadership team, building valuable experience while giving back to the community.

In addition, IIBA® membership offers numerous benefits, from access to certification discounts and exclusive resources, to participation in global events and webinars. Our members also enjoy comprehensive guides, digital libraries, and tools like the Business Analysis Competency Model, all designed to empower you in your professional journey. Whether you're seeking to advance your career or build connections within the business analysis community, the IIBA® is here to support you every step of the way. Follow us on LinkedIn, check out our chapter website and IIBA® website.

Reg Cracknell, CBAP, PMP  
President, IIBA® Calgary Chapter  
[president@calgary.iiba.org](mailto:president@calgary.iiba.org)

## NETWORKING & COMMUNITY

Access resources and events in many languages and time zones. From your local Chapter or any Chapter worldwide, to international conferences, connect with the business analysis community that matters to you.

## DEVELOP YOUR CAREER

Unlock your business analysis career with IIBA®'s professional development resources.

## IIBA® CERTIFICATIONS

Certification improves your marketability, your employability, and your earning potential. Your Membership includes exclusive discounts towards your next IIBA certification.

## BUSINESS ANALYSIS BODY OF KNOWLEDGE

Instantly access the BABOK® Guide and Agile Extension online. Review actionable, how-to business analysis content, knowledge, and resources including videos, tips, tools, and templates.

## WEBINARS

Learn something new, get informed, be inspired, and stay connected by attending IIBA webinars.

## MEMBER EXCLUSIVE RESOURCES

Access professional development resources, read the latest articles and reports, and review trending case studies to expand your business analysis knowledge

Scan to learn more:



## EXECUTIVE DIRECTOR'S ADDRESS



**Abimbola (a.k.a.Ola) Ifidon**

Today marks a significant milestone—the day a vision transforms into reality. We are gathered here to celebrate the inaugural event of the JavaHope Foundation: The L.A.U.N.C.H Career Empowerment Conference. This initiative was born from a profound desire to give back to the community and improve its well-being through impactful action.

The JavaHope Foundation, a Canadian non-profit, was established in honor of our parents, Johnson and Veronica Arowosegbe (JAVA), who were passionate advocates for education as a means of empowerment. My father, a Geography graduate, and my mother, who held a degree in English Language and Communications and an MBA, dedicated their lives to inspiring and supporting others. They provided mentorship, financial support, and opportunities to uplift socio-economic outcomes.

This September 5th marks 19 years since my father's passing, and November 4th will be six years since my mother transitioned. Their legacies of empowerment continue to resonate. Last year, Dr. Emmanuel Okeke, an accomplished doctor in the U.S. who was empowered by my father's generosity, built a library in his honor at Lagos City College, Nigeria, where my father taught Economics. This act is a testament to the enduring impact of their lives.

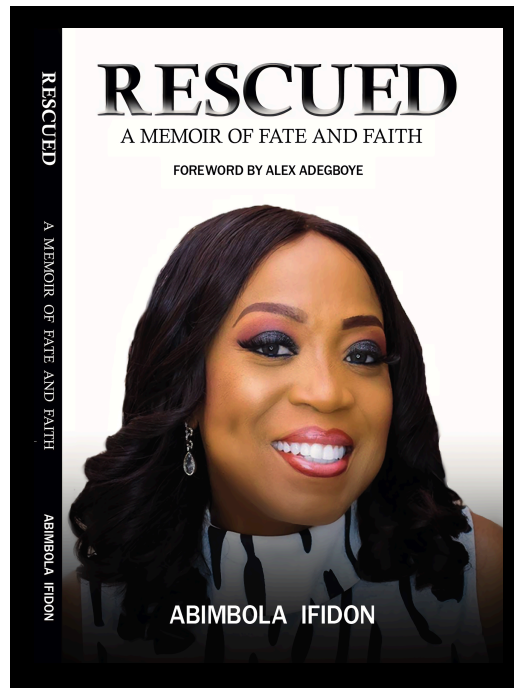
In their memory, and in the spirit of continuing their mission to empower lives and improve socio-economic outcomes, we proudly present the L.A.U.N.C.H Career Empowerment Conference. Today, we aim to help you Learn and Unlock New Career Horizons (L.A.U.N.C.H) as we explore four key career streams: **Business Architecture, Cybersecurity, Business Analysis, and Supply Chain**. Our theme, "*Finding Inspiration at Every Turn*," encourages you not only to pivot into new career opportunities but to also inspire you to take decisive action in pursuing your goals.

I am dedicated to supporting your career success, and as part of my commitment to your future, I'm pleased to offer each conference attendee a complimentary copy of my newly published book, "*SELL ME: Strategies and Best Practices for Crafting an Impactful Resume*."

I urge you to keep an open mind, embrace discomfort as a catalyst for growth, and welcome change. Challenge your perspectives, engage in meaningful networking, and build connections that will advance your career. Most importantly, take proactive steps to unlock your potential, explore new opportunities, and embark on a fulfilling professional journey.

Thank you.





## The Rescued Story

About four years ago, I faced a life-threatening diagnosis that forced me to make a critical choice: succumb to fear or embrace the challenge and strive to thrive. I chose the latter. Though I had always enjoyed writing, I never envisioned becoming an author. However, as a therapeutic exercise, I began journaling my experience, which led to the creation of my book, *Rescued: A Memoir of Fate and Faith*.

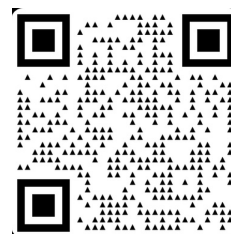
Adversity often acts as a catalyst for unleashing hidden potential. For me, it took a life-threatening situation to discover the author within. As I wrote, I realized my story could offer hope and encouragement to others facing similar or even greater challenges. Life inevitably presents us with a half-filled cup; how we perceive it—whether as half-full or half-empty—shapes our attitude, actions, and inner strength. I chose to see my cup as half-full, despite the difficulties.

Having received grace, I felt compelled to give back by sharing my struggles, vulnerabilities, and victories, along with the strategies that helped me navigate this turbulent journey. Most importantly, I wanted to testify to the faithfulness of God. My sincere hope is that this book will inspire resilience and fortitude in its readers.

Scan to learn more



Scan to order



# ABOUT JAVAHOPE FOUNDATION



Having received grace and support during a major life-threatening event, Abimbola (Ola) Ifidon, author of *Rescued*, has chosen to use her experience to give back to the community. By sharing her story of resilience, she aims to build hope for those facing not only health challenges but any life obstacles that threaten social, economic, or general well-being.

Ola's passion lies in inspiring hope and resilience, particularly to improve the socio-economic outcomes of the Black, Indigenous, and People of Color (BIPOC) community.

As an Economics graduate with an MBA from Cornell University and Queen's University, she possesses a strong background in strategy and digital innovation. A visionary and purpose driven leader, Ola leverages her education and experience to address common socio-economic issues affecting the black community. She takes the lead in having difficult conversations and developing collaborative solutions to these challenges.

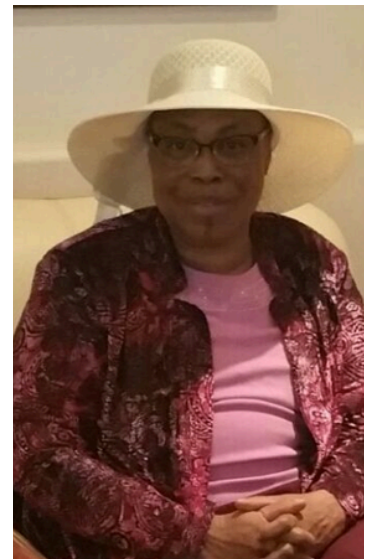
This vision and passion led to the establishment of the JavaHope Foundation, a not-for-profit organization incorporated on January 22, 2022, in honor of her parents.

The Johnson and Veronica Adeola Arowosegbe (JAVA) Hope Foundation is dedicated to empowering lives, enhancing socio-economic outcomes, and supporting people navigating turbulent times, one life at a time.

Our mandate is to be a beacon of hope through impactful living, providing support through various socio-economic initiatives that improve the overall well-being of individuals, especially within the BIPOC community in Canada; and in particular, women and children.

The children of Johnson and Veronica Arowosegbe—Abimbola (a.k.a Ola), Mofoluwaso, Odunayo (a.k.a Ayo), Modurotoluwa, and Abiola, along with their late brother Olumide—are all accomplished professionals.

They share a deep commitment to giving back and empowering lives through their work with the JavaHope Foundation.





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[www.restore-service.ca](http://www.restore-service.ca)  
Call us: 403-383-3707



# BOARD OF DIRECTORS

## Ola Ifidon

Executive Director



Ola is a visionary, purpose-driven leader and founder of the JavaHope Foundation. With over 25 years of experience, she has a wealth of expertise in strategy, business architecture, digital innovation, and transformational leadership. Ola's credentials are impressive, including a merit award in Economics and the distinction of being the first Certified Business Analyst (CBAP®) from the IIBA®, in Alberta. She holds dual MBAs from Cornell University and Queen's University and has recently earned the Chartered Director Designation (C.Dir.) from McMaster University in Ontario, Canada. An Accenture alum, Ola has a proven track record of helping organizations unlock value through digital innovation and transformation, strategic advisory, Diversity, Equity, and Inclusion (DEI) initiatives. As an author, strategist, and sought-after speaker, she is passionate about creating impactful initiatives that deliver value to her clients and the broader community.

## Oyinda Adetunji

Director, Governance and Compliance



Oyindamola is a dedicated corporate and commercial lawyer with extensive experience and a compassionate approach. Based in Calgary, Alberta, she serves as in-house legal counsel in the oil and gas sector, where she provides strategic legal advice that aligns with business objectives and regulatory requirements. Oyindamola holds a Master's degree in International Commercial Law from Swansea University in Wales and is a member of both the Law Society of Ontario and the Law Society of Alberta. Her commitment extends beyond her professional role, as she is also deeply invested in making a positive impact in her community.

## Ken Ifidon

Director, Project Management



Ken is an accomplished project management professional with over 25 years of experience, holding a Bachelor of Science in Quantity Surveying. He leads the project management, costing, and scheduling practice for a Canadian nuclear energy company, bringing extensive expertise in project controls, stakeholder management, e-commerce, and digital innovation. Ken's diverse experience spans multiple industries, including construction, oil and gas, and nuclear energy. Known for his empathetic leadership and high emotional intelligence, Ken is passionate about creating projects that deliver substantial value and impact. He is dedicated to empowering lives and making a meaningful difference in the community, particularly within the BIPOC community. Ken has successfully led numerous corporate and community initiatives, consistently driving positive outcomes.

## Sade Gbadebo

Director, Finance & Risk Mgt.



Sade is a Managing Director in KPMG's Risk Management Audit and Independence Group, bringing over 30 years of experience in Public Accounting. As the leader of the US and Latin America Conflicts Center of Excellence, she specializes in risk management and conflicts, overseeing processes to identify, evaluate, and manage conflicts of interest under AICPA and IESBA policies. Sade has led multidisciplinary teams across various industry practices, supporting clients in contract assessment, process re-engineering, strategy development, and internal controls. Her leadership roles include serving as the U.S. Ethics and Independence Provision of Services Sentinel leader and national risk management director for Deal Advisory. Sade also plays a key role in KPMG's diversity, equity, and inclusion initiatives and serves on the advisory board of a Business Resources Group, passionately committed to enhancing the socio-economic well-being of her clients and community.

## KEYNOTE SPEAKERS

### SWAMI CHANDRASEKARAN



Swami is a distinguished technology executive with over 25 years of experience in digital, AI, and cloud transformations, known for his visionary approach to AI at scale and building high-performing teams. Currently, as Principal/Partner at KPMG, he heads the AI Center of Excellence, overseeing AI strategy, architecture, and innovation across various functions. He has led numerous transformative initiatives, resulting in significant measurable outcomes, and represents KPMG in the NIST AI Safety Institute Consortium.

Previously, Swami held key roles at IBM, contributing to the development of IBM Watson and leading the incubation of over 100 AI solutions. He holds over 30 patents, has authored multiple works on applied AI, and actively teaches AI and programming to inspire the next generation in STEM. Swami holds a master's degree in electrical engineering from the University of Texas at Arlington and enjoys gaming and music mixing in his personal time.

### JOHN BRANDWAGT

Experienced recruiter with over 26 years of experience in IT search and recruitment. John is passionate about connecting highly sought-after, skilled IT professionals with better opportunities in various sectors and regions. As the Area Sales Manager for Alberta at Huntel Global, a division of Drake International, John provides clients with outstanding IT contractors and permanent placement solutions that help them achieve their business goals and growth.

He specializes in recruiting in areas such as project management, business analysis, architecture, data and analytics, cyber security, networks and infrastructure, software development, and help desk/application support. John keeps abreast of latest trends and technologies in the IT industry and how they can benefit his clients and candidates.



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- Understand common skills and competencies for effective Business Analysis.
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- A certificate of completion upon successfully passing the course quiz.

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# OUR FACILITATORS & PANELISTS

## MARLENE BARKER

BUSINESS ANALYSIS

Marlene brings extensive business, leadership and consulting experience dedicated to improving business performance, across private, public and non-profit sectors. More recently, her passion and focus are on special projects, volunteer initiatives, and enjoying time with family and nature which keep her grounded. Marlene is a long-time business analysis advocate.

She sits on the International Institute of Business Analysis (IIBA®) Global Chapter Council and serves as the Americas Western Regional Director.



## JAYA DEEP TUNUGUNTLA

BUSINESS ANALYSIS



Jaya is a seasoned business analyst with over 15 years of experience leading successful projects across various industries. He currently serves as the Deputy Director of the Americas West Region at the International Institute of Business Analysis (IIBA®).

With expertise in product, program, and project management, as well as data and business architecture, Jaya has a proven track record of managing teams and delivering exceptional results.

Beyond his professional accomplishments, Jaya is dedicated to mentoring the next generation of analysts by teaching business analysis, project management, and pre-med courses. His passion for exploration, connection, and advisory roles, coupled with his strong problem-solving skills, consistently drives his success across diverse sectors.

# OUR FACILITATORS & PANELISTS

## **SASHA AGANOVA** BUSINESS ARCHITECTURE

Sasha, Managing Partner at Process Renewal Consulting Group, is a seasoned Business Architect with over 25 years of experience. She has developed comprehensive Business Architectures for numerous organizations, led more than 50 process improvement projects, and established several process management centers of excellence.

A recognized thought leader in the industry, Sasha contributes to publications like BPTrends and the Huffington Post and serves as a judge for the EA & BPM Best Practice Europe Awards.

With global consulting experience and a track record of working with major Canadian organizations, Sasha also teaches at the University of Toronto's School of Engineering. She will be sharing valuable insights on launching and advancing a career in Business Architecture, drawing on her extensive expertise and passion for knowledge-sharing.



## **YOMI ISINKAYE** CYBERSECURITY



Yomi is a seasoned cybersecurity professional with extensive experience across various domains and organizations.

He holds a Bachelor's degree in Computer Science, a Master's in Information Technology, and numerous certifications, including CISM, CISA, CEH, CSAP, and ITCP. Yomi has previously worked with prominent organizations such as Deloitte, Nixu Cybersecurity, Ålands Banking Group, and one of Africa's largest banks.

Passionate about mentoring aspiring professionals, Yomi currently serves as an Enterprise Cyber & Strategic Risk Consultant and is a Cybersecurity Faculty member at one of Canada's leading polytechnic institutions. His diverse expertise and commitment to knowledge-sharing makes him a valuable contributor to the field of cybersecurity.

# OUR FACILITATORS & PANELISTS

Amreek is a distinguished Supply Chain Professional with over 30 years of experience at Fortune 500 companies such as Deloitte and PwC. He has successfully built firm capabilities and led client engagements, helping organizations identify opportunities and develop actionable plans to improve EBITDA, realize cost savings, reduce operating costs, and enhance efficiencies.

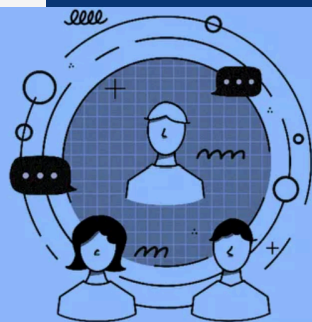
With a diverse background in supply chain management, Amreek brings valuable insights across the entire business value chain. His expertise spans business and procurement transformation, procurement modernization, and supply chain transition and optimization.

Amreek holds a degree in Economics from Delhi University, India, and has completed Lean Six Sigma certification from the Schulich School of Business at York University, Canada

**AMREEK LAMBA**  
SUPPLY CHAIN



## IS YOUR NET WORKING?



### Networking

['net-wor-kin]

The exchange of information and ideas among people with a common profession or special interest, usually in an informal social setting.

Investopedia

SCAN TO LEARN MORE



## NETWORKING TIPS

### TIP #1: PREPARE AHEAD

Have a business card to facilitate connection. Create a **digital business card** using the QR code below



### TIP #2: PRESENT YOURSELF WELL

Use a firm handshake and make eye contact. First impressions can be lasting impressions.

### TIP #3: ALWAYS BE READY TO GIVE YOUR PITCH

Be equipped to market yourself on the spot, no matter where you are. Know and be ready to communicate your strengths and what you can bring to the table

Source: 10 Tips for effective networking.  
University of Maryland, Baltimore County.





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## COLLABORATORS



### **DIEKOLA OSHINUBI**

*Business Analyst/Architect & Business Relationship Manager*

Diekola is a seasoned professional with over 25 years of experience in Business Analysis and Business Architecture. She holds a Bachelor's and a Master's degree in Computer Science, as well as an MBA from the University of Calgary, Alberta, Canada.

As a Certified Business Analysis Professional (CBAP) and Certified Business Architect (CBA), Diekola also holds certifications in TOGAF and BRMP. She is deeply passionate about empowering individuals and enhancing professional competencies.

### **AKIN ISINKAYE**

*Experienced Cybersecurity Professional*

Akin is a seasoned cybersecurity leader with over 18 years of experience in consulting, architecture, business analysis, cybersecurity, risk management, and strategy implementation across both cloud (AWS, Azure) and on-premises environments.

He has served as a virtual CISO for a healthcare organization with more than 30 locations. Akin holds a Bachelor's degree in Computer Science and an MBA in Information Management from Manchester University, UK, along with certifications including CISSP-ISSAP, CBAP, BRMP, Cloud Computing Auditing, TOGAF, CMMC Professional, and expertise in Azure and AWS cloud technologies. Akin is passionate about helping others achieve their professional goals, particularly within the cybersecurity field.



### **AYO ODERINDE**

*Early Childhood Professional*



Odunayo (a.k.a Ayo) Oderinde, one of the children of JAVA, earned her Bachelor's degree in Sociology and Anthropology in 2008. Driven by a passion for care, she has pursued a humanitarian path, assisting seniors and people with disabilities in leading meaningful lives.

Currently, as an early childhood professional, Ayo nurtures children using the SMART model to meet long-term educational outcomes, especially for those with special needs. In her spare time, she is a makeover artist and professional esthetician who enjoys cooking.

Ayo is passionate about helping people thrive in their profession, especially women and children.



# COLLABORATORS

## ADEFISAYO ADEFARAKAN

*Experienced Governance, Risk, Assurance Compliance & Efficiency (GRACE) Professional*



Adefisayo is a Manager with MNP's Enterprise Risk Services team in Toronto, bringing over 20 years of experience in audits, enterprise risk management, financial control, and business management. He specializes in working with clients in the Financial Services sector, including banking, credit unions, insurance, and reinsurance companies. Before joining MNP Adefisayo spent eight years in banking, including four years as the Country CEO for First Bank Gambia. He also served as a Manager in EY's Risk Advisory practice in Lagos, Nigeria, where he worked with clients across various industries. Adefisayo is passionate about helping people discover their innate abilities and thrive in all aspects of life.

## LANRE AJAYI

*Founder & Executive Director, Ethnik Festivals*

Lanre is a distinguished artist, content creator, and community advocate, recognized by civic and international organizations for his contributions. As the Founder and Artistic Director of Ethnik Festivals Association, he leads Alberta's premier Black History Month celebration, the Ethnik Festival of Arts and Culture, promoting diverse artistic expressions. His efforts have earned support from all levels of Canadian government, including Prime Minister Justin Trudeau.

Lanre's work extends beyond art, serving as a therapeutic tool and fostering inclusivity. He founded the Black Ace Art Collective and hosts "My City Speaks to Me," a storytelling project. His innovative initiatives, like the Global Talk-Active Series, have garnered widespread recognition, including the Mayor's Art Champions Award and the Queen Elizabeth II's Platinum Jubilee Award Medal. Currently, Lanre is working on a documentary showcasing Alberta's historical and tourist sites, continuing his mission to build inclusive communities across Canada.



## REG CRACKNELL

*Experienced Business Analysis & Project Management Professional*



Reg holds the CBAP® designation and PMP® certification, bringing over 24 years of experience in ERP, CRM, and other business systems implementations and upgrades across various industries in Alberta, Western Canada, and North America.

He currently serves as a Senior Business Analyst on a long-term contract with an energy services company in Calgary. Reg's passion for giving back to the profession that has shaped his career inspired him to volunteer with the IIBA® Calgary Chapter. He values connections made through chapter meetings and functions and finds contributing to the community rewarding. Actively involved in the chapter's Mentorship Program as a mentor, Reg previously served as Vice President and Acting Director of Communications and has been President of the Calgary IIBA chapter since December 2021.

## COLLABORATORS

### SAMIRA MUNGE

*Technology Strategist*



Samira Munge is a dynamic business and technology strategist with a proven record of driving innovation and growth. She specializes in aligning technology solutions with business objectives, crafting strategies that optimize performance and enhance competitive advantage. Samira's expertise extends to cybersecurity consulting, where she helps organizations protect their digital assets and maintain robust security postures. With a deep understanding of market trends, emerging technologies, and cybersecurity best practices, she provides valuable insights and guidance to businesses navigating the complexities of the digital age. Renowned for her strategic thinking and results-oriented approach, Samira is a trusted advisor dedicated to empowering businesses to achieve their full potential while maintaining security.

### TEMITOPE OLAKUNLE

*Experienced Financial & Mortgage Professional*

Temitope, known as Temi or Tope, is a financial services professional with over 15 years of experience in sales, business development, retail, and small business banking. Currently a Mortgage Manager at Servus Credit Union, he consistently ranks in the top 5% of mortgage sales in Canada, achieving over \$100 million in new mortgages for two consecutive years. He holds a Bachelor of Technology in Environmental Biology and an MBA. Passionate about wealth growth through responsible lending, and social and economic empowerment, Temi volunteers in various community groups.



Temi enjoys cooking, traveling, movies, and family time.

### TOLU SOLOLA

*Accomplished Medical Doctor*



Tolu relocated to Canada from the United Kingdom approximately eleven years ago. She currently serves as a physician with Alberta Health Services and as an official worker with the Christian and Missionary Alliance of Canada. In these roles, she has the privilege of caring for families, supporting caregivers, and learning from the diverse cultures and ethnicities that Canada embraces. Outside of her professional commitments, Tolu is passionate about empowering lives and she enjoys spending time with her family, savoring good food, and traveling to explore new places and meet new people.

# COLLABORATORS

## WALE BALOGUN

*Experienced Wealth Management Professional*



WaLe is a Senior Consultant at IG Wealth Management, with over 16 years of experience in wealth creation, management, and protection for individuals, families, and businesses. Originally from the oil and gas industry, he has over 16 years of international experience as an Engineer and Field Manager across Africa, South America, Europe, the United States, and Canada. As a financial fiduciary with excellent communication and networking skills, WaLe has developed strong partnerships with hundreds of clients and received multiple accolades from IG Wealth Management. He specializes in assisting high-net-worth professionals and immigrant families. His other professional interests include strategy, governance, and leadership.

## SIMISOLA OBASAN

*Experienced Legal Practitioner & Immigration Consultant*

Simi is a multi-qualified Barrister, Solicitor, Commissioner for Oaths, and Notary Public in Canada, practicing in Ontario and Alberta. She is also a Solicitor and Advocate of the Supreme Court of Nigeria. As Principal Partner at Grandforth Legal Practitioners, she specializes in Immigration and Corporate Law. She serves on the Assessment Review Board of Airdrie, Alberta, and is President of the Airdrie Black Community. Additionally, she teaches at Bow Valley College, mentors internationally trained lawyers, and volunteers with Calgary Legal Guidance. Simisola holds degrees in Law, Public Administration, and Communication, and a certification in AI from the University of Calgary.



## REMI ADELUGBA

*Distinguished Healthcare Professional*



Dr. Remi Adelugba (PhD) is a distinguished healthcare professional with a notable career in biomedical science and healthcare leadership. He completed his undergraduate studies at Obafemi Awolowo University in Nigeria and earned his Master's and Doctoral degrees in the United Kingdom. After nearly two decades in healthcare in Ireland and the UK, Dr. Adelugba moved to Canada over ten years ago to advance his career. Passionate about research and clinical practice, he pursued further education at the University of Manitoba and the University of Calgary, becoming an independent mental health therapist. As a key leader at Alberta's largest healthcare organization, he excels in operational leadership, strategic planning, recruitment, and budgeting.



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## OVERVIEW

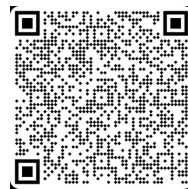
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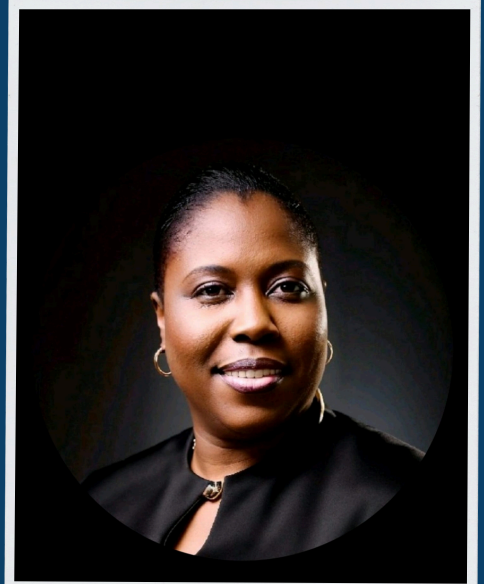
# Compère

*Join us as Abiodun and Collia lead an inspiring day of learning and connection, helping you unlock new opportunities and take your career to the next level.*

Collia holds a BSc in Banking and Finance and a certification in Estate Administration. With an extensive career in financial advising and corporate estate and trust management, she currently serves at one of the country's largest trust companies. Collia is deeply passionate about business ideation and helping others reach their full potential through personal growth. She is committed to mentoring and guiding individuals on their paths to success, firmly believing that everyone can achieve their dreams with the right support and resources.

As the Vice President of Sales and Revenue at the Airdrie Black Community, Collia focuses on fostering economic empowerment and community development. She actively contributes to her community by supporting various initiatives and creating opportunities for growth and success.

## COLLIA BARNABY



## ABIODUN ODUNIYI



Abiodun is a multifaceted professional at the intersection of finance, technology, and career development. As a Chartered Accountant and founder of Finance InsideOut, Abiodun has dedicated his career to empowering individuals with crucial financial literacy skills. His expertise extends beyond personal finance, encompassing the broader landscape of professional growth and career advancement.

With an MBA and experience as a startup co-founder in the event marketplace sector, Abiodun brings a unique perspective on navigating today's dynamic job market. His background in finance and technology, combined with his entrepreneurial spirit, positions him perfectly to guide professionals at all stages of their careers.

Abiodun's ability to distill complex concepts into actionable insights makes him an ideal co-compere for this career advancement event. His engaging presentation style and diverse professional experience will enhance the day's workshops, expert talks, and networking sessions. Attendees can expect Abiodun to facilitate meaningful discussions on emerging industry trends, career pivots, and the intersection of finance and professional development.

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# MODERATOR

## PELE WILLIAMS



Pele holds a Ph.D in Computer Science from University of Calgary and an Executive MBA from Quantic School of Business and Technology.

She is eager to facilitate the panel discussion on starting or pivoting into new careers, as she believes this approach is essential for building a resilient and dynamic career. With over 25 years of experience in the oil and gas industry, Pele has held 14 diverse positions, showcasing her adaptability and expertise.

Beyond her professional achievements, Pele is a dedicated wife, mother, IT professional, mentor, and speaker. She is committed to being an everyday leader, inspiring others to dream more, learn more, do more, and become more.

Married to her college sweetheart for 21 years, Pele and her husband have raised two remarkable young men. Her multifaceted experience and dedication make her an invaluable asset to any discussion on career development and growth.



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**Fehintoluwa Oduekun**  
Project Management



**Kemi Oluwabamise**  
Logistics & Entertainment



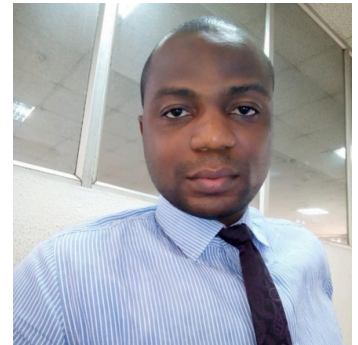
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# CONFERENCE EVALUATION



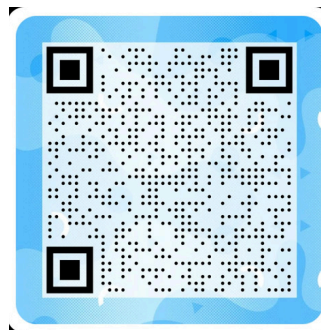
**WE WOULD LOVE  
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Thank you all for attending this conference and contributing to its success. Your presence and participation have been invaluable.

As we wrap up, we kindly request a few moments of your time to fill out our post-conference evaluation. Your feedback is crucial in helping us understand your experiences, identify what went well, and highlight areas for improvement.

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Thank you once again for your participation and support. We look forward to hearing from you and seeing you at our next event.



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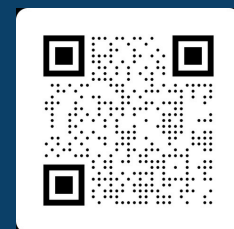
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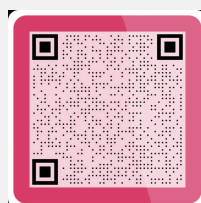
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# Ready to L.A.U.N.C.H?

We want to extend our heartfelt thanks to all of you for attending this career conference. Your presence and participation have made this event truly special and impactful.

A special thank you to our speakers, panelists and collaborators for sharing their valuable insights and experiences. Your contributions and support have provided us with invaluable knowledge and inspiration.

To the organizers, volunteers, project planning team for your hard work and dedication have ensured the smooth running of this conference. We couldn't have done it without you.

Lastly, thank you to all the attendees for your enthusiasm and engagement. We hope you leave here ready to **LAUNCH** your careers, with new ideas, connections, and a clearer path toward your career goals.

Join us D.V for L.A.U.N.C.H 2025 as we explore other career options. and opportunities.

Thank you all once again, and we wish you the best in your future endeavors.



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